
**About *Ethics & Medicine*:
An International Journal of Bioethics**

Tri-Annual International Peer Review

Celebrating 25 years of publication, ***E&M*** has tackled the tough issues of bioethics from an international perspective. This journal reasserts the Hippocratic consensus in medicine on the conviction that only a robust medical professionalism is able to withstand the challenges of emerging technologies and their clinical applications. Whether you are in health care, academia, or law and public policy, being prepared for the current and upcoming challenges to life and health is critical to our future.

A sampling of the issues most recently discussed are:

- Aging
- Biotechnology, Genetic, Nursing, Pharmaceutical, and Transplantation Ethics
- Cloning
- Contraception
- Definition of Death
- Medical professionalism
- Physician-patient relationship
- Reproductive technologies
- Stem-cell research

Book Reviews are included.

Production Schedule

Display Ads

***Ethics & Medicine*:**

Spring Issue:

Space Reservation.....October 1
Materials Due.....November 1
Distribution..... January

Summer Issue:

Space Reservation.....January 1
Materials Due.....February 1
Distribution.....March

Fall Issue:

Space Reservation..... May 1
Materials Due.....June 1
Distribution.....July

Print Circulation Information:

***Ethics & Medicine*: 900**

International - 200
Domestic - 700

Reader Profile:

Hospitals—20
Physicians—100
Individuals— 400
Universities — 380

**Ethics
&
Medicine**
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Advertising Rates

2011 — 2012

bioethics
PRESS

Ethics & Medicine

Full Page
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Quarter Page

Cost of Display Ads

Ad Sizes	Image Size	Price
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Cost of Internet Ads

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Limitations and Requirements:

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- Format must be High Quality/High Resolution Adobe Acrobat PDF with ALL FONTS EMBEDDED
- All ads/images must be CMYK and HIGH RESOLUTION, at least 300 dpi at 100% of finished print size. Suitable formats are TIFF, JPEG and PDF.
- In addition, please fax a copy of the ad to The **Bioethics Press Ltd** at 530.482.3248 for comparison to the email file for accuracy.
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Phone/Fax: 530.482.3248
info@bioethicspress.com

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